



## Montgomery County Workforce Investment Board

Wednesday September 18, 2019, 8:00 a.m. – 9:30 a.m.  
Montgomery County Business Solutions Center  
1435 Cincinnati Street, Suite 300  
Dayton, OH 45417

### **BOARD MEMBERS PRESENT:**

Marcia Albers, Karen Borgert, Michael Colbert, Erik Collins, Shannon Cox, Walt Hibner, Quinn Howard, Beverly Knapp, Marvene Mitchell, Anita Moore, Diane Walsh

### **CALL TO ORDER, INTRODUCTIONS AND ANNOUNCEMENTS:**

The meeting was called to order by Chair Anita Moore at 8:04am. Co-Chair Marvene Mitchell introduced Lee Hollis Jr., and Jasmine Allen, Business Services new Social Program Coordinator – Compliance and Administrative Secretary. Anita Moore congratulated Marvene Mitchell on her upcoming nuptials – Mrs. Hubert Cook.

### **APPROVAL OF MINUTES:**

Motion to approve: Diane Walsh, Second by Walt Hibner. Minutes were approved without discussion.

### **TORNADO RELIEF:**

Marvene Mitchell informed the board members Montgomery County Workforce Development purchased a mobile unit which was acquired through ODJFS State funding to assist with the Disaster Recovery/Rapid Response needs within the community such as recruitment, orientation and business forums. The mobile unit will be comprised of 18 workstations, a meeting/interview room and handicap accessible which will meet the needs of the people.

### **AREA 7 UPDATE:**

Lori Geary stated Area 7 had the opportunity to collaborate with Montgomery County and was excited to be a partner with ODJFS/Rapid Response in the venture to help the community after the tornado. The funds had a quick return and was distributed within a couple of days from the state for the mobile unit purchase. David Snipes was overseer of the application process.

### **EAC UPDATE:**

Nick Weldy was unable to attend, no report update.

### **YAC UPDATE:**

Shannon Cox stated YAC meets one month prior to the WIB board meeting and all business organization presentations are completed. Silvia did a phenomenal presentation on what the criteria and impact should be and how the funds move through and to the members of YAC. As it relates to the Montgomery County Business Advisory Council, she emphasized all the school districts are mandated to participate either on their own or at the county level.

Dayton Metro Library started a Career Adventures Day, 30 youth participated over the last two summers, they were exposed to in-demand career fields. On November 7-8, 2019 they will bring in over 800 7<sup>th</sup> and 8<sup>th</sup> graders for a follow-up and further expansion from the summer Career Day.

Bryan Stewart, who represented the Business Advisory Council, discussed a survey that would be given to the students that covered their career goals. At this time, it has been implemented and 800 surveys went out in three days with 482 surveys completed and returned.

### **BUSINESS SERVICES: Virtual Reality- Erik Collins**

In Montgomery County our strategy is to attract investments and highly competitive jobs coast to coast seeking workforce, participation rates, unemployment rates, available sites, and to evaluate locations. In 2016, Montgomery County launched a campaign which resonated with businesses regarding speed to market, how to get there faster, how to mitigate risk, and lower your cost in competing in the marketplace. The goal was to raise the visibility of the county. In 2017, the county launched a new Economic Development user friendly website which displays economic development, talent, news releases, and case studies. In 2018, Golden Shovel developed VR – virtual reality: video tour of our community. To make it easy for corporate real estate professionals and site consultants to use the technology, VR goggles were branded to show a 6-minute tour of Montgomery County to showcase high tech buildings like Robotics and quality of life such as the housing and schools. The tour takes the viewer to Sinclair, University of Dayton, and regional amenities such as Levitt Pavilion, and Dayton Dragons. There are 21 partners, goggles were given to representatives in France, China, and Canada. The cost of the video and design was \$23,000.00 which produced 200 VR goggles. Karen Borgert (Premiere Health) mentioned Erik and Dan were great to work with and found it valuable from a workforce development and recruitment perspective regarding high school/middle school kids and spouses. Marcia thought it would be great to implement ESC to the marketing.

### **Introduction to Baldrige Framework and The Communities of Excellence**

#### **Framework presentation: Karen Borgert**

The Baldrige Excellence Framework has empowered organizations to accomplish their missions, improve results, and become more competitive. The Baldrige Excellence Framework includes the Criteria of Performance Excellence, core values and concepts, and guidelines for evaluating your processes and results. Karen asked the members if we knew what a high performing organization looked like and to name those characteristics: strong employee engagement, customer engagement, measurable results/outcomes, timely feedback, cycles of improvement were given by members of committee and gallery. The Malcolm Baldrige Award is given out by the POTUS. This national quality award is the highest level of national recognition for performance excellence that a U.S. organization can receive. You are judged on seven critical aspects of managing and performing as an organization: leadership, strategy, customers, measurement, analysis, and knowledge management, workforce, operations and results. Three awards are given in the categories manufacturing, service small business, nonprofit or government sector. Karen emphasized board members should have received the information

regarding the Framework of Communities of Excellence, please review it and feel free to utilize it to help move your organization forward for improving performance.

It's very similar to the WIB, every county is mandated by law to have a Workforce Investment Board and every state is mandated to have a state Baldrige program. States are apart of the alliance performance of excellence they report up to the National Baldrige Program, the Baldrige Program is associated with the American Society of Quality. Baldrige is a holistic management framework that focuses on systems, unlike Six-Sigma who focuses on processes. The Framework is a systems approach to performance excellence. The examiners evaluate organizations and provide feedback that can be used for continuous improvement. They can help you use the Baldrige Framework to align and improve all the moving parts in your organization – answering the most important question, “Are you doing your best?”

### **BOARD MEMBER & GALLERY COMMENTS:**

**Beverly Knapp:** Would like to affirm Karen's presentation.

**Marvene Mitchell:** Announced Fall Job Fair being held at the Nutter Center on September 25<sup>th</sup>, from 1-4.

**Steve Offord:** Regarding the Job Fair, if there are any employees that would like to register, you can still register online.

**Patty Buddelmeyer from Soche:** Air Space mixer on November 15<sup>th</sup>.

**Bryan Stewart:** The ESC will soon begin a listening session, interviewing parents in a focus group from 5 different schools; Elementary, Middle and High School. There will be 12 parents from each school and students chosen. Once it is completed, they will be ready to report their findings during the upcoming meeting.

**Quin Howard:** Re-Entry Center had their ribbon cutting ceremony in August. They are now located in the Job Center. The 1<sup>st</sup> Cohort graduated at the end of August with 16 graduates. They have now partnered with UD law school and will be doing a documentary on returning citizens highlighting their organization.

**Beverly Knapp:** Kettering Health Network in collaboration with PHP are very close to the starting line for Project OneFifteen.

**Marsha:** Dayton Development Coalition, 20-25 companies in the region, Sinclair received a grant for IT completing mapping

**Shannon Cox:** Pathways to Prosperity Network is getting ready to embark on the 2<sup>nd</sup> group going to the Fall convening.

**County Administrator Michael Colbert:** brought greetings to the board and announced the opening of the Montgomery County/OBC Truck Driving School in Trotwood, Ohio.

**Meeting Adjourned at 9:34am**