

# Workforce Investment Board

Wednesday, May 11, 2022, 9:00 a.m. - 10:30 a.m.

#### **Board Members Present:**

Debbie Lieberman, Karen Borgert, Marvene Mitchell Cook, Chris Williams, Linda Ashworth, Carol Bise, Shannon Cox, Melissa Cutcher, Shelly Dickstein, Tim Dutton, Angela Erbaugh, Jamie Gee, Carl Kennebrew, Grady Mullins, Chris Shaw, Diane Walsh, Rick Wegman, Walter Hibner, Elizabeth Lolli

<u>Guest:</u> Amanda Byers, Lori Geary, Larry Lash, Jacqueline Williams, Rosalyn Lake, Patty Buddelmeyer, Gwen Eberly, Lee Hollis, Jr., Ann Crichton, Holly Allen, Regina Lewis

# **Call to Order, Introductions and Announcements:**

The meeting called to order by Chair Karen Borgert at 9:00 am.

**Approval of minutes:** Chair Karen Borgert called the motion to approve minutes, second: Tim Dutton, moved: Carl Kennebrew.

Minutes approved without discussion.

Purpose of WIB: The Montgomery County Workforce Investment Board purpose is to drive strategic alliances that advance the region's workforce initiatives and ultimately the region's economic vitality.

Role and Function: The role of WIB is to manage the strategic direction of workforce development activities through the investment in people, fulfilling employer needs, and improving the quality of life in Montgomery County.

## <u>Greater Ohio Workforce Board/Area 7 – Lori Geary</u>

**Intel** is coming into Licking County. This will not only affect Licking County, and Central Ohio, but will impact all of Ohio. We are looking at 3,000 + jobs for technicians and engineers and over 7,000 in trade and construction that will be permanent. There are countless other jobs that will be part of that supply chain. We are using this as leverage to get more state resources for all of us. We will need to do recruitment and career placement services (with focus on our high school students). John Trott will be available to attend next meeting and/or meet with County Commissioners.

**Labor Shortage** – As an area we are struggling to respond to businesses in their need for workers. John has been doing a presentation with labor data by word of mouth. This might be something we would want him to present to the WIB Board. Commissioner Lieberman requested John come to one of the 9:30 am Commissioner Meetings to provide an update.

## **Workforce Development- Marvene Mitchell Cook**

**Montgomery County Mobile Workforce Unit** was designed to meet people where they are. If any of the board members, or know of anyone, need us to come partner in the community, please let us know.

**Job Fair on April 7<sup>th</sup>** – We registered 902 participant, day of the event we had 580 participants, 200 interviews, 186 letters of interest and 14 letters of intent.

Today, May 11, 2022, we have our **Youth Job Fair** at Day Air Ballpark from 11:00 am to 2:00 pm. The ages are 14-24 with specific age group target of 17-24, based on our measures. If someone does come through that is 14-16, we can still sign them up for YouthWorks.

**2022 Youth Leadership Summit** (July  $23^{rd}$ , Sinclair Community College, building 12, 9:00 am to 4:00 pm) We have 60 Youth Leaders, both male and female, which will have their first ever Summit. The conference theme is "Equipping Future Leaders." The keynote speaker will be Jeremy Anderson. There will be breakout sessions for: mental health, tech industry, equity, diversity and inclusion, financial literacy, and entrepreneurship. We will also have youth ages 14-18 that will be our vendors. If you know of anyone interested between the ages of 14-18, please let us know.

**YouthWorks** (as of April 25, 2022) – Total number of current employers: 165, approved employers: 109, pending employers: 41, employers not interested in participating: 15, county departments participating: 11. If you would like to have a YouthWorks student please let us know. You can contact Marvene or Jacqueline Williams.

**WIOA Youth** – Number of WIOA CCMEP youth approved: 333, number of discretionary youths approved: 71, total number of youths: 404.

**WIOA Adult** – Orientation attendees = 19, 18 eligible to attend. WRAT 5 Test appointments scheduled: 15, 11 no shows and 4 rescheduled.

**Career Services** – On the job BSC referrals = 1, OJT employer reviewed/approved = 4, OJT eligibility applications taken = 3, Current OJT employer contacts = 15, Incumbent Worker Program = 3.

**Talent Services** - Planning/Partnerships 2022: Youth Job Fair May 11 (Dragon Stadium), Summer Job Fair: June 29<sup>th</sup>. Program Update: RESEA – 549 participants, Pathway Homes – 20 referrals, Adult Probation Program – 10 referrals and Monday Program has started. Recruitment ongoing, high profile EcoPlant, Strix Drones, Fayao Glass America, Proctor, and Gamble. Resource Room Job seekers activity as of April 29<sup>th</sup> – 7,175 calls/live/emails.

**Employment Opportunity Center** – IT Apprenticeship through Sinclair Community College, Montgomery County Community Help Center-Clerk of Courts, Treasurer's Office, Auditor's Office, and Sheriff's Office. Miam Valley CTC- Aspire Program, IT Apprenticeship Program, Entrepreneurship Program – University of Dayton, Greater West Dayton Incubator partnership.

**Business Solutions Center** – Entrepreneurship Program: Financial Responsibility – First Financial Bank – 25 in attendance. Entrepreneurship Program - Legal Chat-law firm.

**Compliance Unit** – AFL-CIO Partnership – Apprenticeship Program Program-approximately 40+graduates, Ready 4 Work Providers – Audit/Site.

## <u>Livability.com</u> – Dayton Chamber of Commerce – Linda Ashworth & Holly Allen

Introduce project that the Chamber launched last year called Livability Dayton and from a Workforce perspective this is our evolution into how the marketing/communications team is supporting our workforce team. To stay competitive, we had to step up our marketing to attract workforce to Dayton.

We realized from a marketing perspective we needed to step up our game as becoming more competitive across the nation to attracting workforce to the Dayton area. Prior we just provided a printed piece that was not particularly useful from online perspective. What we produced was to partner with Livability. They gather data and partner with the community to create content. This has been a fruitful partnership has taken marketing to a more modern marketing approach.

Asking that you share the content <a href="http://livability.com/oh/dayton">http://livability.com/oh/dayton</a> and spread the word to employers.

A copy of this presentation was sent to board members.

#### Re-Entry-Montgomery County – Jamie Gee

Office of Re-entry has been in existence for about 12 years. The mission is to serve the citizens of Montgomery County with programs and services that minimize barriers to effective reentry and promote a reduction in recidivism. Our philosophy is transforming obstacles into opportunities through "Action, Alliance & Accountability" (Triple A Mindset). Obstacles to opportunities: 1 in 6 Ohioans have a felony or misdemeanor convictions.

Primary responsibility is to educate our clients. The Montgomery County Reentry Career Alliance Academy is a 4-week workforce readiness "experience". It offers: soft skills, workforce development, financial literacy, resource networking, resume and mock interview support. It also offers service provider collaboration, direct employer referrals with RCAA completion and

voluntary drug screen compliance and a cognitive based/holistic curriculum. There are 29 workshops during this program and over 24 providers.

A copy of this presentation was sent to board members, along with the YouTube video link.

## **Board Member Comments:**

Karen Borgert – Talent Retention is a thought for upcoming meetings. Also, give us your thoughts on whether you would prefer virtual or in person meetings going forward.

Marvene – Notify Marvene or Karen if you would like to do a presentation for next WIB.

# **County Administrator & Commissioner Comments**

No comments.

Meeting Adjourned- 10:22 am

Upcoming Meetings: Wednesday, September 14, 2022

Wednesday, November 9, 2022